National Defence University Endowment Plan

Here is an endowment story designed by Firoz and Abbas Shroff to astutely and wisely endow their assets (time, expertise and money) TEAM energy to for a noble cause, purpose and empower every Pakistani to turn poverty into prosperity" Debt Free Pakistan" DFP. Their experience has shown not to leave any wealth to their coming generation accept enough for education.

Inherited wealth destroys the respect for creator's hard work and money. It destroys the creativity and innovation in the coming generation. They fall into drug/debt cycle and destroy the fortunes which actually belongs to the society. Family wealth does not belong to coming generation only but to the nation at large.

Brief on Debt Free Pakistan (A wellness corporation). The plan is to form a special propose entity and name it DFP Ventures Pvt Limited a virtual organization with a wellness mindset to make all stake holders wealthy. DFC is to be owned by the people for the people and of the people of beloved Pakistan It will merge with a public listed company- example Clover – Trust - Haydari or socially driven investment bank. Technology IT, Education and Manpower (Human Capital) will be the heart and soul of DFP - It will have an ecosystem and platform similar to UBER and Airbnb. DFP will be system and program driven and will own intellectual properties, assets, program and processes. Knowledge, idea, tacit experience will be the currency. DFP will re-educate and train manpower via online virtual university and coach them to diagnose opportunities and create wealth.

Ownership of DFP is unique, it will issue 1000 shares as gift to every Pakistani national and through technology collect their aspirations and wishes. DFP will than integrate these into a platform and tool. This platform will create value added opportunities for them locally and globally. DFP will offer online Virtual Education with 99.9% funding under Pay after you learn and earn program.
DFP international earnings will come from acquiring under strategic and smart equity participation to buy-into distress IT companies and bring their IP assets under the ambit of Pakistan soil to add value for exit via public] listing in their country of origin. DFP will build professional partnership with Pakistan commercial attaches in various countries to open doors and give introduction. DFP will also follow vice versa path from its office in Islamabad with foreign commercial attaches in Pakistan. DFP will acquire neglected assets via its local and global subsidiaries. Following example of assets (KPT in Pakistan – Chain International Schools and teacher training center for export of teachers to Africa. Meinhardt in Singapore, Cogen DHA with China and many alliances with http://stonecreek-partners.com for (MWD- WTA, New York Wellness and IT incubation Village, Saddle Back-Arizona, Fort Worth $30 mil per year income on portfolio in Texas, Wellness city NEW Mexico to build 1 mil homes via NM State Sovereign Fund explain. DFP focus will be acquire neglected assets why and explain Strategy. DFP will Valufacture Social Ecotomic Assets for perpetual income generation to these assets (explain Ecotomic social value McDonald Example) and spin these assets as subsidiaries on local and global capital market with ownership resting with DFP. The mandate is to create market capitalization of $ 100 bill valuation in DFP in next 5 years.
Shroff Family, friends and social partners locally and globally will provide initial capital. These assets will include $ 99 mill in local and global development asset

with $ 1 mill in cash. Abbas and Firoz Shroff will in spite of being major contributors of the plan and assets will not control the DFP. Their interest will be held in trust for 5 years until the DFP reaches its maturity. There trustee to the “Shroff Will” will be the serving Chairman of DFP and NDU. On expiry period under their Will at that time Abbas and Firoz Shroff interest will be endowed to the institutions and people in the will. They will remain Mentor and grantor for DFP.

DFP has agreed to sign 3 self-financed development asset /project to develop 1 mill sqft NDU- DFP office tower in Karachi prime land in Finance and Business District to build and sell on ownership basis at Rs 30,000 per sqft. This project will generate Rs 30 billion revenue with gross profit of Rs 20 billion.
Following institution will also receive DFP shareholding example NDU, PBC, PSE, EOBI, and others on prudent advice from Shroff’s advisors. Debt Free Pakistan model is replicable and will be applied in emerging countries with huge debt in Africa and South America via utilization and optimization of their capital market structures and technology platforms.

WE have added the following dimension to give NDU these benefits.

1) The origination ownership of the idea “Debt Free Pakistan and the social economic plan
2) Assist NDU to Tie up strategic relationship with Royal Military Academy Sandhurst –
3) Assist NDU to Tie up with Canadian Military College –
4) Assist NDU to Tie up with USA United States Military Academy West Point
5) Endow NDU Rs 1 billion from the development profit of DFP-NDU Wellness Tower
6) Shareholding in Debt Free Pakistan Ventures Limited
7) Board seat as invitation to serving head of NDU
8) Permanent Honorary seat to previous serving Head of NDU.
9) Solidified image among overseas Pakistani for the noble cause by Army.
10) Regular dividend for NDU from shares in DFP